

# Sponsorship Levels



## MYSTERY CODE SOCIETY

### Sponsorship Prospectus 2021

Omaha, Nebraska  
Fall 2021

**Our Mission:** To champion gender equity in tech through beginner and intermediate coding education for people of marginalized genders

# Sponsorship Levels

## About Mystery Code Society

Mystery Code Society offers free, beginner to intermediate coding education to people of marginalized genders. Educational offerings include classes, workshops, meetups, and other educational events. Our focus is on students in 5th through 12th grades but may include programs for people of marginalized genders of all ages.

Equity is not equality. Equity means giving enough for everyone to be successful, which means marginalized and underrepresented groups need more due to historic and existing inequality.

Our courses include HTMelle, HTMelle II, Introduction to JavaScript, JavaScript Games, Introduction to Ruby, SheQL, and Games for YOUNity.

While our curriculum is designed to challenge the minds of our students, there are some puzzles we don't want them to have to solve. Our courses are either free or come with full scholarships available to all who request them, so it is only through the support of our generous sponsors that we are able to continue with our vision.

# Sponsorship Levels

## Corporate Sponsors

### **Full Course Sponsor: \$3,500**

This donation would cover every aspect of a full Mystery Code Society course including teachers, snacks, pizza and party.

### **Teacher Sponsor: \$2,000**

Our classes would not happen without our wonderful teaching staff! This sponsorship covers their salaries.

### **Teacher Assistant Sponsor: \$1,000**

Our classes would not happen without our wonderful teaching assistants! This sponsorship covers two TA salaries.

### **Technology Sponsor: \$1,000 per machine (8-12 per class)**

Some of our students do not have access to computers at home. For each class, we need 8-12 fully functional, up-to-date laptops. We also accept used or new laptop donations.

## Individual Sponsors

### **Student Sponsor: \$300 full course/\$150 half course**

Assuming location and technology are taken care of, our calculations are that it costs about \$300 per full course to have each student in class. This is mostly keeping them fed and focused while they are with us, but it could also involve covering their transportation to class, providing a wifi hotspot to work on classwork at home, or anything else that stands between that student and getting the most out of their Mystery Code Society experience.

### **Snack Sponsor: \$150 for full course/\$60 partial course**

Light snacks are provided every week.

Sometimes fruit snacks are just the break you need to fix that bug.

Excited by our mission, but not sure how you can help us grow? Please contact us at [hello@mysterycodesociety.com](mailto:hello@mysterycodesociety.com) and one of our board members will contact you to discuss how we can work together to close the equity gap in tech.

# Sponsorship Levels

	Corporate Sponsors			Individual Sponsors	
	Full Course Sponsor	Teacher Sponsor	Technology Sponsor	Snack Sponsor	Student Sponsor
A social media post highlighting your organization and sponsorship level	✓	✓	✓	✓	✓
Invitations to our events (graduations, etc.)	✓	✓	✓	✓	✓
Invitation to one of our classes as a guest	✓	✓	✓	✓	✓
Logo on our website's 'Sponsors' page	✓	✓	✓		
Email blast highlighting your organization and sponsorship level	✓	✓	✓		
Features on signs and slide decks at our events	✓	✓			
Quarterly sponsored content on our social media	✓	✓			
Invitation to one of our classes as a speaker	✓				
Branded class (your organization's name in the title of our course)	✓				